

EXPERIENCE

CareerRipple Nov. '23 - Present
UX Designer Remote

- Developed and implemented a comprehensive design system, ensuring a cohesive experience on all platforms
- Conducted thorough reviews of 50+ pages to ensure design consistency and adherence to design system
- Collaborate with multi-disciplinary departments, including UX researchers, writers, and web developers, to address user feedback, identify and troubleshoot issues, and enhance overall user experience
- Leading the redesign of CareerRipple's landing page, focused on improving user engagement and sign-up rates

Career Transition Projects Jan. '23 – Nov. '23
UX Designer Remote

- Designed and developed four projects, including two mobile apps and two responsive websites, from concept to fully functioning high-fidelity prototypes using Figma and Adobe XD (see projects at devbray.com)
- Conducted extensive market and user research, employing empathy maps, competitive analysis, and user personas to inform design decisions
- Developed user journey maps, storyboards, and user flows to visualize and optimize the user experience
- Performed user tests to gather valuable insights, identify pain points, and iterate on design solutions
- Engineered a comprehensive portfolio website using HTML, CSS, and Javascript (see more at devbray.com)
- Collaborated with startup founder to define brand identity to create distinctive logo and branding guidelines

Bereavement and Caregiving May '22 – Dec. '22

- Assisted in taking care of loved ones after the passing of a family member

Associations of College Union International July '19 – May '22
Marketing Coordinator Bloomington, IN

- Led and mentored a volunteer team of 16 individuals, overseeing regional marketing efforts to effectively promote ACUI's initiatives and events, demonstrating supportive leadership and clear communication
- Managed and updated the NODA website using Photoshop/Illustrator for content creation and HTML/CSS for web pages, ensuring a seamless and user-friendly online experience for members
- Developed social media and email analytic dashboards, providing comprehensive tracking of Key Performance Indicators (KPIs) for strategic decision-making and continuous improvement in user engagement

Devon Bray

UX DESIGNER

CONTACT

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ABOUT ME

Enthusiastic and analytical UX Designer experienced in collaborating with cross-functional teams, implementing design systems, and creating prototypes from wireframes to high-fidelity. Picks up quickly on new trades and tools and adept at using Figma, Adobe XD, and Adobe Creative Suite to bring creative visions to life.

EDUCATION

Indiana University, May '18
Kelley School of Business, BS in Business

Google UX Design Certificate, Oct. '22

SKILLS

- User Experience Design
- Prototyping
- Wireframing
- Usability Testing
- User Research
- Communication
- Attention to Detail
- Self-starter
- Adobe Photoshop
- Adobe Illustrator
- Adobe After Effects
- Adobe InDesign
- Adobe XD
- Figma
- HTML
- CSS